Peter Lee, Ryan Chen and Vihan Lakshman

Introduction

Data

Approach

Results

Conclusions & Future Work

Predicting Offensive Play Types in the NFL

Peter Lee, Ryan Chen, and Vihan Lakshman

Stanford Sports Analytics Club

January 30, 2017



\sim	
- () \	/erview
\sim	

Peter Lee, Ryan Chen, and Vihan Lakshman

Introduction

Data

Approach

Results

Conclusions & Future Work

1 Introduction

2 Data

3 Approach

4 Results



Peter Lee, Ryan Chen, and Vihan Lakshman

Introduction

Data

Approach

Results

Conclusions & Future Work

Introduction

Related Work & Opportunities for Improvement

Predicting Offensive Play Types in the NFL

Peter Lee, Ryan Chen, and Vihan Lakshman

Introduction

Data

Approach

Results

Conclusions & Future Work

Related Work

Burton & Dickey 2015

- Booz Allen Hamilton 2016
- Opportunities for Improvement
 - Personnel groupings on the field
 - Player quality

Predi	cti	ng
Offensi	ve	Pla
Types	in	the
N		

Peter Lee, Ryan Chen, and Vihan Lakshman

Introduction

Data

Approacl

Results

Conclusions & Future Work

Data



Peter Lee, Ryan Chen, and Vihan Lakshman

Introduction

Data

Approach

Results

- Football Outsiders play-by-play and snap counts data
- Madden ratings from maddenratings.weebly.com

Raw Features

Predicting Offensive Play Types in the NFL

Peter Lee, Ryan Chen, and Vihan Lakshman

Introductior

Data

Approach

Results

- 1 Score Difference
- 2 Current Quarter
- 3 Time Left in Quarter
- 4 Current Down
- 5 Distance to First Down
- 6 Count of Offensive Players per Position
- 7 Count of Defensive Players per Position

- 8 Formation (e.g. shotgun, no huddle)
- Indicator of an offensive player out of position
- 10 Turnovers
- Indicator of whether offense is at home
- Indicator of whether a QB run is a scramble

Derived Features

Predicting Offensive Play Types in the NFL

Peter Lee, Ryan Chen, and Vihan Lakshman

Introduction

Data

Approacl

Results

- 18 Proportion of pass plays called over week, season, last 50 plays
- Proportion of pass plays faced by defense over week, season, last 50 plays
- **I**Indicator of score difference greater than 7
- Quarterback pass completion rate over week, season, last 25 plays
- Weighted Madden rating of each offensive/defensive position group.

Peter Lee, Ryan Chen, and Vihan Lakshman

Introduction

Data

Approach

Results

Conclusions & Future Work

Approach

Models

Predicting Offensive Play Types in the NFL

Peter Lee, Ryan Chen, and Vihan Lakshman

Introduction

Data

Approach

Results

- Logistic Regression
- Linear Discriminant Analysis
- Gradient Boosting
- Random Forest
- Mixed Model

Predi	cti	ng
Offensi	ve	Pla
Types	in	the
N		

Peter Lee, Ryan Chen, and Vihan Lakshman

Introduction

Data

Approacl

Results

Conclusions & Future Work

Results

Prediction Accuracy

Predicting Offensive Play Types in the NFL

Peter Lee, Ryan Chen, and Vihan Lakshman

Introduction

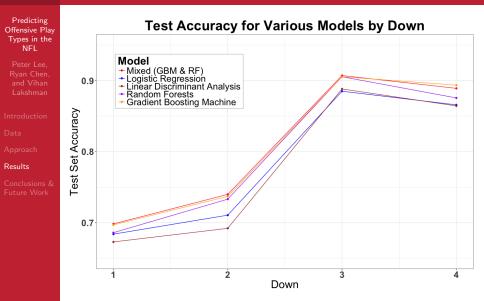
Data

Approach

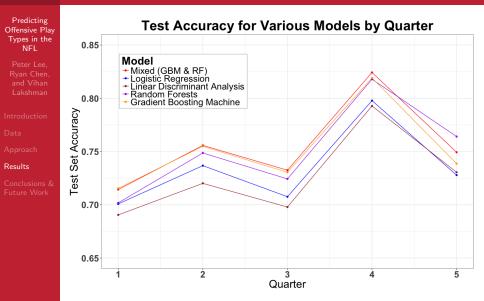
Results

Model	Training Accuracy	Test Accuracy
Logistic Regression	0.738	0.737
Linear Discriminant Analysis	0.731	0.727
Random Forest	0.758	0.751
Gradient Boosting Machine	0.764	0.757
Mixed	0.763	0.759

Prediction Accuracy by Down



Prediction Accuracy by Quarter



Best & Worst Predicted Games

Predicting Offensive Play Types in the NFL

Peter Lee, Ryan Chen, and Vihan Lakshman

Introduction

Data

Approach

Results

Year	Week	Team	Accuracy
2013	11	Tennessee	0.946
2013	8	Tampa Bay	0.943
2014	7	Dallas	0.934
:	•		
2012	12	Philadelphia	0.551
2013	14	San Francisco	0.522
2013	6	Denver	0.472

Best & Worst Predicted Team-Seasons

Predicting Offensive Play Types in the NFL

Peter Lee, Ryan Chen, and Vihan Lakshman

Introductior

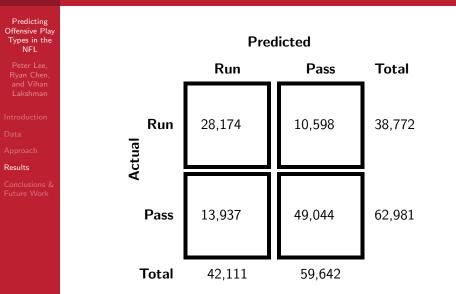
Data

Approach

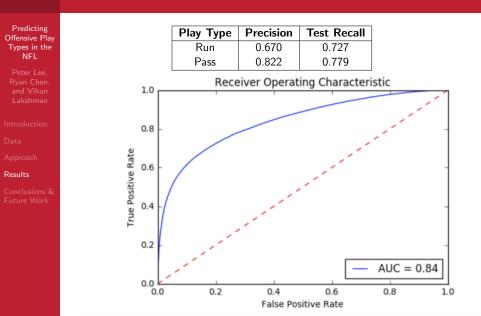
Results

Year	Offense	Accuracy
2014	Dallas	0.860
2014	San Diego	0.830
2012	Arizona	0.823
:	-	
2014	Seattle	0.685
2013	Seattle	0.680
2014	Miami	0.676

Confusion Matrix



Precision and Test Recall & ROC Curve



> Peter Lee, Ryan Chen, and Vihan Lakshman

Introduction

Data

Approach

Results

Conclusions & Future Work

Conclusions & Future Work

Predicting Offensive Play Types in the NFL

Peter Lee, Ryan Chen, and Vihan Lakshman

Introduction

Data

Approach

Results

Conclusions & Future Work

Conclusions

- Future Work
 - Play direction
 - Specific play types
 - Features: weather and timeouts
 - Web/mobile application for real-time prediction

Peter Lee, Ryan Chen, and Vihan Lakshman

Introduction

Data

Approach

Results

Conclusions & Future Work

Questions?

Peter Lee Ryan Chen Vihan Lakshman pejhlee@stanford.edu rdchen@stanford.edu vihan@stanford.edu

stanfordsportsanalytics.com

